

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 5, 2012

TO: MEMBERS OF THE TRANSPORTATION COMMISSION

FROM: RICHARD BAIER, P.E., LEED AP, DIRECTOR OF TRANSPORTATION
AND ENVIRONMENTAL SERVICES DEPARTMENT

SUBJECT: AGENDA ITEM #4 - CIVIC ENGAGEMENT

ISSUE: Update on the City's upcoming Civic Engagement Initiative, "What's Next Alexandria, A Community Conversation about Civic Engagement and Planning for the Future."

RECOMMENDATION: That the Transportation Commission receive the update and provide guidance and support for the project, as well as encourage participation among the Alexandria community.

DISCUSSION: The City has resolved to devote time to engage the community in a discussion about past engagement practices and what's next for Alexandria in terms of the priorities and principles that guide planning. The effort will be launched in early September 2012 with a community poll on Action Alexandria, followed by a series of meetings featuring community discussions on civic engagement principles and topics of interest. Community outreach for the project will be extensive across multiple channels in order to ensure that we hear from a broad cross section of the city on this important issue. Feedback from and participation by members of City Boards and Commissions will be a key element in shaping the process and helping to achieve broad participation community-wide.